

# MINDFRAME GUIDELINES FOR COMMUNICATING ABOUT ALCOHOL AND OTHER DRUGS



**Summary:** These evidence-informed guidelines are designed to inform, support and empower media to report safely and responsibly on alcohol and other drugs in ways which minimise harm, stigma and discrimination while maximising help-seeking behaviour.

The guidelines include detailed information on:

- Communicating about someone who uses alcohol and other drugs
- Helpful ways to communicate about alcohol and other drugs
- Harmful ways to communicate about alcohol and other drugs
- Language advice
- Help-seeking information and services
- Detailed evidence about the impact of media reporting

**Developers:** This resource was developed by Mindframe with assistance from the alcohol and other drug sector and consumer representatives, Mindframe AOD Advisory Group members, the Australian Government Department of Health and the University of Newcastle.

**Year:** 2019

**Cost:** Free

**Evidence base:** This resource has undergone expert review. Refer to the guidelines for a full list of references.

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